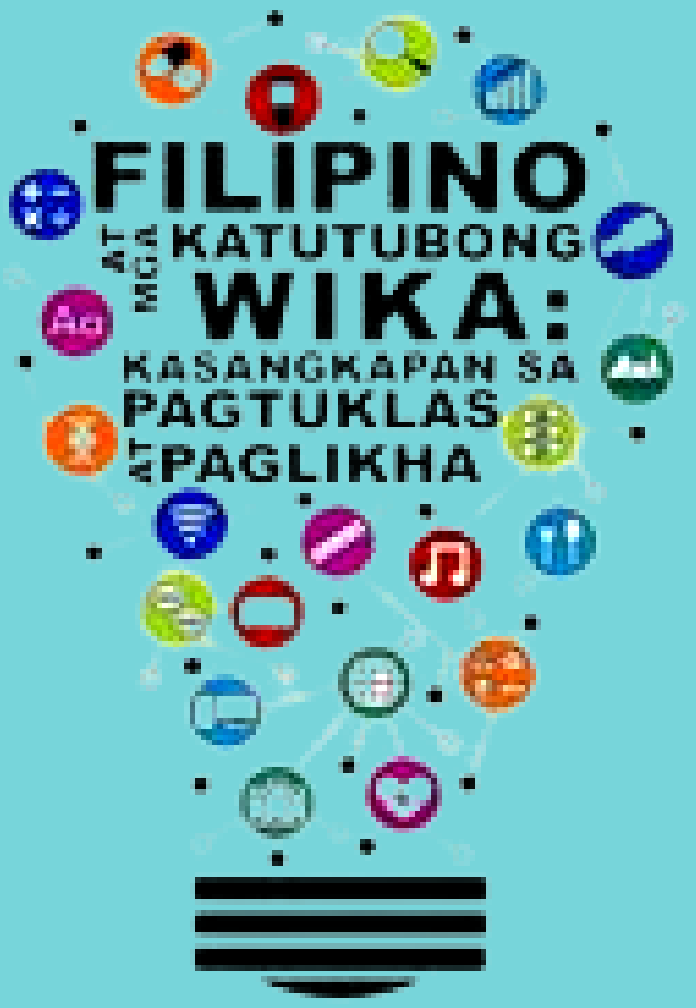

TERTULYANG PANGWIKA PARA SA MSC@70: KOLOKYUM TUNGKOL SA PAGLIKHA AT PAGTUKLAS

Agosto 29-31, 2022

Institute of Arts and Social Sciences Colloquium 2022

MENSAHE

Tunay makabuluhan ang taong kasalukuyan, sa loob ng limang taon ay nakamit ng MSC Sentro ng WIka at Kultura ang Selyo ng Kahusayan mula sa Komisyon sa Wikang Filipino. Kagaya ng SAS Colloquium na nagsimula noong 2012 pero naipagtuloy bilang SLA Colloquium noong 2017 at ngayong taon bilang IASS Kolokyum. Kasabay nito ang ika-70 taon ng Marinduque State College at 400 taon ng muling pagkakakatag ng bayan ng Boac.

Mayroong tatlong kahingian ang Gawad Selyo ng Kahusayan sa Wika at Kultura: pakikiisa sa mga programa at proyekto ng KWF; parangal at/o pagkilala at inisyatiba ng SWK Marinduque. Sa huling limang taon. Nagsimula ang MSC Sentro ng Wika at Kultura bilang Center for Language and Culture bago pa ang lagdaan sa pagitan ng MSC at KWF, simula noon ay nagdaos na ang MSC SWK ng mga tertulyang pangwika at pampanitikan. At nitong nakaraang 2021-22 ay nagdaos tayo kasama ang Leyte Normal University at nakasama sa Aurora State College of Technology at Western Mindanao State University. Para sa susunod na limang taon, pagsusumikapan pang payabungin ang nasimulang araling pang-isla at pangkapapuluan.

Gayundin, may ilang parangal at/o pagkilala ang natamo ang director ng MSC Sentro ng Wika at Kultura simula pa noong 2016: outstanding dissertation; productivity award sa pagtatapos ng doktorado nang mas maaga; loyalty award sa unang dekada sa MSC; best paper/s sa Mimaropa Health Research Forum at ika-5 at 6 na Regional Science and Technology Conference; best researcher of the year at iba pa. Nagsilbing moderator sa Bogor, Indonesia sa 2nd RUSET international conference, naging object description fellow sa School of Oriental and African Studies sa London, England; napiling tagapagsalita sa National Research Council of the Philippines Division XI Humanities sa back to basic. Napagkalooban din ang MSC ng Book Nook grant mula sa National Book Development Board. Kinakatawan din niya ang culture and heritage sector ng Marinduque Futures Laboratory. Dahil dito, nagkaroon ang MSC Sentro ng Wika at Kultura ng inspirasyon upang iataguyod at tangkilikin pa ang Marinduque history 2 storybook at storytelling package.

Sa huli, mayroon din mga inisyatiba ang SWK Marinduque sa huling limang taon ay masimulan at matapos o maipagpatuloy ang mga kultural na pagmamapa sa Mogpog, Buenavista, Santa Cruz at Gasan. Buhat din sa inisyatiba ng MSC SWK ang pagkakaroon ng ikatlong batch ng Graduate Diploma in Cultural Education sa Mimaropa. Nawa'y patuloy pang yumabong at sumulong ang MSCCA Creative Hub sa pamamagitan ng MSC Museum at Regional Science Centrum.

Kaakibat nito ang layunin ng kolokyum ngayong taon na maiugnay ang mga pagbabago sa MSC noong Marinduque School of Arts and Trades pa mang ito bago maging Marinduque Institute of Science and Technology sa mga transpormasyon ng School of Arts and Sciences dati at naging School of Liberal Arts sa pamamagitan ng paglikha at pagtuklas hanggang sa ngayong Institute of Arts and Social Sciences na.

Lubos na pasasalamat sa bumubuo ng MSC Sentro ng Wika at Kultura: ang katuwang na Direktor, mga mananaliksik staff at visiting researchers. Maging sa dekano ng College of Education, Arts and Social Sciences sampu ng mga tagapangulo ng programang BS Social Work, BA Communication at BA English Language Studies. Higit sa lahat, sa mga mananaliksik at nagsilbing reactor ng kolokyum: kina Seiji Sugimoto, John Robert Reginio at Bryan Viray. Pasasalamat din sa mga mag-aaral ng IASS at MSC sa pagpapaunlak ng virtual na programa. Para sa inyo ang Tertulyang Pangwikang ito.

Pagpalain ang MSC at ang bayan ng Boac sa anibersaryo nito!

DR. RANDY T. NOBLEZA
Direktor, Sentro ng Wika at Kultura

MENSAHE

Sa pagdiriwang ng wikang Filipino ngayong buwan ng Agosto bilang pambansang wika ng Pilipinas, marapat lamang ang pagsasagawa ng ganitong kolokyum tungkol sa paglikha at pagtuklas sapagkat mabibigyang-diin dito ang kahalagahan ng paggamit ng wikang Filipino upang lalo pa itong mapaunlad, mapalaganap at lubos na kilalanin bilang pambansang wika ng Pilipinas.

Kaisa ang Institusyon ng Sining at Agham Panlipunan ng Marinduque State College sa pagpalaganap sa paggamit ng wikang Filipino lalo na ang mga katutubong wika ng Marinduque upang lalo pa itong kilalanin at bigyang pansin hindi lamang sa buong kapuluan maging sa buong ibayo man.

Sa pagganap ng ganitong klaseng kolokyum, masusukat ang husay ng mga kaalaman at talas ng mga kaisipan ng mga tagapamagitan at mga mananaliksik gamit ang wikang Filipino sa palitan ng kanilang talakayan hinggil sa mga saliksik. Nagaagamit din sa talakayan ang wikang Marindukanon na syang paungunahing wikang pangkomunikasyon sa lalawigan ng Marinduque. Binibigyang diin at halaga ito noon pa man sa mga gawaing pangsining, research at extension ng Sentro ng Wika at Kultura sa Marinduuque State College sa pangunguna ni Dr.Nobleza bilang patnugot at Direktor.

Sa araw ding ito ay ipinagdiriwang natin ang araw ng kagitingan kung saan ang ating mga bayani ay nakipaglaban nang buong giting para sa ating sa ating kalayaan. Sa kanilang pakikipaglaban, gamit nila ang sariling wika sa pakikipagtalastasan sa kanilang mga kasamahan. Sa makabagong panahon, tayong lahat ay mga bayani rin sa sarili nating pamamaraan. Gamitin natin ang katutubong wika nang may pagmamalaki at pagmamahal.

DR. ERNESTO L. LARGADO
Associate Dean, IASS

P R O G R A M A

U N A N G A R A W

01:00 - 01:15	PANALANGIN PAMBANSANG AWIT
01:15 - 2:00	PAMBUNGAD NA PALATUNTUNAN
	BATING PAGTANGGAN MULA SA PRESIDENTE NG MSC **DR. DIOSDADO P.ZULUETA**
	MENSAHE MULA SA KWF **DR. ARTHUR CASANOVA**
	MENSAHE MULA SA MSC **DR. ERNESTO L. LARGADO**
02:00 - 05:00	PANAYAM SA MGA MAG-AARAL/MANANALIKSIK MULA SA BS SOCIAL WORK
	TALAKAYAN KASAMA SI **G. SEIJI SUGIMOTO**
	PAGLULUNSAD NG MGA KASAYSAYAN NG MARINDUQUE
	PAGPAPALABAS NG HIBLA LOCAL FILIPINA
	MENSAHE MULA SA TAGAPANGULO NG PROGRAMA NG BSSW **MRS. ROSALINDA PUNZALAN**

PRESENTASYON NG PANANALIKSIK

Pamagat	May Akda	Tagapayo
Adolescents' Awareness on Internet Safety in the Province of Marinduque	Michelle Go Christine Gae Larracas Ma. Eloisa Mercene Adones Quinto	Gng. Rosalinda E. Punzalan
Assessment of MSC Non-Passers in the Social Worker Licensure Examination	Ma. Jhonna Bonggay Ma. Leonisse Manuba Chichie Malangis Glenn Paulo Genetia	Gng. Rosalinda E. Punzalan
Case Study of Pregnant Women during the Covid19 Pandemic in the Municipality of Boac, Marinduque	Neomel Perin Lea Danille Tolentino Charlene Sena Christian Narzoles	Gng. May Anne Bañaga
Level of Academic Stress brought by the Pandemic Online Learning and Its Effects to the Academic Performance of BSSW in MSC	Juliene Marie Francisco Rea Manuba Jay Wenard Quinto Ashley Lusterio	Gng. May Anne Bañaga

MENSAHE

Sa ngalan ng Bachelor of Science in Social Work Program ay kami ay bumabati sa IASS sa taun-taon na paglunsad at pagdiwang ng Buwan ng Wika at KOLOKYUM TUNGKOL SA PAGLIKHA AT PAGTUKLAS: TERTULYANG PANGWIKA PARA SA MSC@70. Sa kabila ng mga hamon na ating naranasan at unti-unti na tayong bumabalik sa normal na kalagayan. Ang kalagayang ito ay tinatawag na nating New Normal dahil hindi na tayo maaaring bumalik sa ating dating original na normal na sitwasyon.

Ang layunin ng Social Work Program ay upang: maihanda ang mga mag-aaral sa isang Generalist Social Work Practice sa Case Work, Group Work at Community Organizing. Magbigyan ang mga mag-aaral ng kaalaman na maunawaan ang social work profession na maitanim, mahubog at makita ito sa kanilang mga ugali, pagpapahalaga nito at mahasa ang mga kakayahan tungo sa pagtulong sa mga indibiduwal, pamilya, grupo at mga pamayanan upang ma-enhance ang Social Functioning/ mga mahahalagang papel/gampanin at tungkulin bilang mga mamamayan sa ating lipunan. Na sila ay may malaking ambag para sa kaunlaran ng kanilang komunidad. Turuan ang mga mag-aaral kung paano makikitungo at makikipag-ugnayan sa iba't-ibang ahensya ng pamahalaan maging sa mga Pribadong sector upang makapangalap ng pondo at magsumite ng mga proposal para sa mga mamamayan at kung papaano ang aktibong pagsulong ng mga iba't-ibang adbokasiya para sa kapakanan ng mg bulnerableng sector ng ating lipunan

Ang kasalukuyang kalagayan ng ating pangkalusugang pambansa ay hindi hadlang upang mairaos ang gawaing ito. Tinatahak natin ang hamon na ito na isang motibasyon na maging innovative, resourceful, matuto sa karanasan at maia-apply ang iba't-ibang approaches upang patuloy na makapagbigay ng kalidad na edukasyon sa mga mag-aaral sa larangan ng Pananaliksik sa gitna ng pandemic.

Congratulations at Padayon lang.

GNG. ROSALINDA PUNZALAN
Program Head, BSSW

ADOLESCENTS' AWARENESS ON INTERNET SAFETY IN THE USE OF FACEBOOK IN THE PROVINCE OF MARINDUQUE

Michelle M. Go
Christine Gay M. Larracas
Ma. Eloisa M. Mercene
Adonis Quinto

Facebook presents crucial personal data of the account owner used in various activities within the social media site. The information revealed by the owner can be very accessible to other users depending on the restrictions set by the owner himself. Not everyone is aware of the danger brought by a lack of awareness on the safe use of social media platforms particularly Facebook.

The objective of this study was to identify the level of awareness of the respondents on
internet safety based on the respondents' activities and if there is a significant relationship between their demographic profile and their level of awareness. A method used was quantitative approach and used survey in gathering data. The survey includes a rating sheet on level of awareness on a specific internet activity and demographic profile of the respondents that was sent to the Facebook users. The researchers used different statical tools such as Percentage, Frequency Distribution, Weighted Mean for the treatment of the data collected from the survey and Chi Square test of independence for finding the relationship between demographic profile and level of awareness on internet safety. Percentage was used to identify the number of participants answered on each statement about internet safety awareness, the Frequency Distribution was used to determine the level, description and range also Weight Mean was used to determine the level of awareness of Facebook users and Chi-square test independence was used to measure the relationship between demographic profile and level of awareness on internet safety.

The study found out that most of the respondents were female (62%) while 38% were males by which 2 out of 50 respondents are out-of-school. It was found out that respondents are aware of privacy setting but not much on safe browsing. They are also aware on other internet activities like posting revealing and embarrassing photos, checking or reviewing the sites, making purchases on secured and legit sites, and being careful who to meet online. Based on the results of this study, the researchers concluded that the respondents are extremely aware of internet safety in the use of Facebook. Specifically, on choosing a strong password, being careful on what to download, keeping personal information limited, practicing safe browsing, and reviewing the applications. Based on the findings, the researchers may recommend that parents and educators should monitor and educate adolescents about the potential risk on the internet and for the users, we may recommend that internet users should practice the "Think Before You Click" saying.

ASSESSMENT OF MSC NON-PASSERS IN THE SOCIAL WORKER LICENSURE EXAMINATION: YEAR 2017, 2018, AND 2019

Ma. Jhonna L. Bonggay
Ma. Leonisse L. Manuba
Chi Chie M. Malangis
Glenn Paulo G. Genetia

The main purpose of this study is to assess the performance of Marinduque State College BS Social Work graduates from 2017-2019 in the licensure examination conducted from December to June 2020 in the province of Marinduque. The BS Social Work graduates of Marinduque State College in the year 2017-2019 who failed the Licensure Exam for Social Work or LESW are the target respondents. The quantitative method was used and a document retrieval technique under probability sampling was applied. The researchers analyzed documents about the previous and preceding data regarding the performance of the respondents in the licensure examination. Scaling and open-ended questions were used in this study. The data were collected based on the four (4) research problems such as; performance of the respondents in every subject coverage; preparations before the licensure examination; challenges encountered and; the possible interventions and solutions offered that could be proposed by the researchers. Data gathering procedure was done thru face-to-face distribution and online system. The data were then analyzed and interpreted using the mean and percentage.

The result of this study revealed that in terms of the performance of the respondents in every subject coverage, the Human Behavior and Social Environment subject got the highest performance level while Social Work Practice was the lowest. The result revealed that time management, asking guidance from God and reading a lot are the most mentioned preparation before the licensure examination while for the challenges, expectation of the respondent's family is highly encountered by the respondents. On the other hand, 2017-2019 BS Social Work Graduates got only satisfactory in their licensure examination.

It is recommended that respondents may focus on the challenging subjects to improve their performance for the next Licensure Exam for Social Work or LESW. Meanwhile, future boardtakers may address some issues in preparing for the exam to have a good outcome. Likewise, the family also have a vital role in the successful taking of the licensure examination. Their moral and spiritual support may help the board takers boost their morale. BS Social Work Program may have a forum with the board passers and BS Social Work students to share them their experience by giving tips and strategies.

CASE STUDY OF PREGNANT WOMEN DURING THE COVID-19PANDEMIC IN THE MUNICIPALITY OF BOAC MARINDUQUE

Neomel A. Perin
Lea Danielle D. Tolentino
Christian J. Narzoles
Charlene M. Sena

The goal of this study is to look at the lived experiences of pregnant women who gave birth during the lockdown in 5 different Barangays of Boac, Marinduque. Key perspectives that define women who gave birth during the COVID-19 pandemic as a susceptible sector of society have been thoroughly documented in the literature and study. Key perspectives that define women who gave birth during the COVID-19 pandemic as a susceptible sector of society have been thoroughly documented in the literature and study. In-depth interviews were performed over the phone call, providing a platform for the researcher to provide open-response semi-structured questions to study the lived experiences of these pregnant women during the pandemic. To explore the lived experiences of women who gave birth during the pandemic and currently live in the Province of Marinduque, a phenomenological, descriptive, exploratory research with a qualitative approach was used.

The research instrument in this study was an interview guide, which was used to determine the socioeconomic and health status of the pregnant women, narrate their lived experiences, identify the supports and detriments to their well-being, and explore some self-care routines they practiced to adjust to the changes in effect of the current pandemic. Five (5) mothers from each specific baranggays in Boac who gave birth to their children during the fourth quarter of 2019 and the first quarter of 2020, were questioned by phone call. The permission form included a clear summary of the objective, methods, risks, and advantages of the research study, as well as the duties and commitments of both the participants and the researcher.

According to data analysis and interpretation, pregnant women from Baranggay; Mainit, Murallon, Bantad, Tanza and Cawit Boac who gave birth during the COVID 19 Pandemic and participated in this study faced a variety of obstacles. Pregnancy needs to be addressed and emphasized by health care practitioners throughout this epidemic. The province's Rural Health Office should also address sufficient access to maternal health care services and safe health facilities exclusively for pregnant women.

LEVEL OF ACADEMIC STRESS BROUGHT BY THE PANDEMIC ONLINE LEARNING AND ITS EFFECT TO THE ACADEMIC PERFORMANCE OF SOCIAL WORK STUDENTS IN MARINDUQUE STATE COLLEGE

Julienne Marie M. Francisco
Rea M. Manuba
Jan Weynard B. Quinto
Ashley M. Lusterio

The study aimed to determine the Level of Academic Stress brought by the Pandemic Online Learning and its' Effect to the Academic Performance of Social Work Students in Marinduque State College. The researchers used Descriptive method and Google formed questionnaire. The study was conducted in the province of Marinduque, specifically in Marinduque State College, Institute of Arts and Social Sciences, BS Social Work Department. The data gathered were carefully treated and tabulated using percentage and weighted mean.

The study revealed that 67.8 % of the respondents attained Very Good, while 27.38 % of respondents attained Good and only 4.76% of the respondents failed during the School Year 2020-2021. This clearly shows that in the Amidst of Co-Vid 19, with the use of Online learning most of the students are still doing very well academically. The study also shows that BS Social Work Students was just experiencing moderate stress.

P R O G R A M A

I K A L A W A N G A R A W

01:00 - 05:00	PANAYAM SA MGA MAG-AARAL/MANANALIKSIK MULA SA BA COMMUNICATION
	TALAKAYAN KASAMA SI **G. JOHN ROBERT REGINIO**
	PAGLULUNSAD NG BRIEF HISTORY NG GASAN
	PAGPAPALABAS NG SCIENCE CENTRUM VIDEO MATERIALS
	MENSAHE MULA SA TAGAPANGULO NG PROGRAMA NG BAC **G. JEROME L. LINGON**

PRESENTASYON NG PANANALIKSIK

Pamagat	May Akda	Tagapayo
Interacting in Blended: An Initial Assessment on the Interpersonal Communication Skills of Selected MSC Students in Blended Learning	Gail Antonette L. Rey	Gng. Anna Roffel O. Lozada
Veerus: A Self-Made 2D Short Animated Film Explaining Covid19 Pandemic to Kids	Quezel Saguid	G. Jerome L. Lingon
Knowledge, Attitude, and Practices of Selected Household Members Towards Proper Waste Management in Coastal Barangays of Riverside District Boac	Charmaine Magalang	G. Jerome L. Lingon
TV or SocMed: The Preferred Media Type of Brgy. Lipa Citizens in Recognizing the Safety Protocols for Covid19 Pandemic	Chienevieve Piguerra	G. Jerome L. Lingon
LGU's Response Against Covid19 Pandemic: A Study on Health Crisis Communication Strategies of the Selected Barangays in the Municipality of Mogpog	Rjay Montenegro	G. Jerome L. Lingon

PRESENTASYON NG PANANALIKSIK

Pamagat	May Akda	Tagapayo
Tales of E-Skwela Implementation of E-Learning Platforms and Its Impact on the Academic Performance of Students in Marinduque State College	Chester Marie Historillo	Gng. Anna Roffel O. Lozada
Knowledge, Attitude, and Practices of the Citizens towards the IATF Resolutions in Santa Cruz, Marinduque during Covid19 Outbreak	Dianara Medina	Gng. Jholey Rose L. Lancion

MENSAHE

Isang mapagpalang hapon sa ating lahat, aking bibigyan diin ang orihinal na mensahe mula sa Kapisanang Sulo ng Diwa. Ayon sa kanila, Sa humigit kumulang isandaan at walumpu na wikang umiiral sa ating bansa, hindi maikukubli na tayo'y isang multikultural at multilingguwal na bansa. Nangangahulugang ganoon na lamang kahalaga ang wika sa bawat mamamayang Pilipino bilang namumuhay sa pagkikipag-ugnayan at pagkaka-unawaan para sa isang layunin.

Inilunsad sa pagdiriwang ng Buwan ng Wikang Pambansa 2022 ngayong Agosto ang temang "Filipino at mga Wikang Katutubo, Kasangkapan sa Pagtuklas at Paglikha" upang bigyan pansin and nanganganib na kalagayan ng mga katutubong wika at magsagawa ng mga hakbangin sa pagpapayabong at pagpapanatili ng mga ito. Isang katunayan pagka't unti-unti nang naglalaho ang wika na salamin ng ating mga lahi.

Ang wikang Filipino at mga wikang katutubo ang pundasyon ng ugnayang pangkaunlaran sa lahat ng larangan. Mga anomang sektor, ekonomiya, agrikultura, kalusugan, at edukasyon, ay kailangan ang agapay ng wika. Ang kabalikat at tibulan ng diwa tungo sa tunay na karunugan at kamalayan ay nagiging kasangkapan sa pagkamit ng makamundong kaalaman at pagtuklas sa walang bahid na kalagayan ng bayan.

Dagdag pa nito, upang makasabay rin sa takbo lalo na sa larangan ng globalisasyon at intelektuwalisasyon, pangunahin ang pagkakaisa ng mga mamamayan, at ang sariling wika ang siyang magtutulay sa kamalayan at maghahatid ng karunungang magpapaunlad sa bayan.

Samakatuwid, huwag lamang tuwing buwan ng Agosto binibigyang halaga ang wikang Filipino at ang ating mga wikang Katutubo, bagkus may krisis man o wala ay dapat bigyan ito ng halaga at importansya sa kaparaanang ginagamit natin ito sa pananaliksik, paglinang, at pagpapabuti ng mga solusyon at kapasiyahang pangkaunlaran.

Ang tema ng Buwan ng Wika ay patunay lamang sa patuloy na pagbabantayog at pagpapaunlad ng ating Wikang Filipino, ako po ay nagagalak sapagkat sa ating pandaigdigang sitwasyong nararanasan ngayon ay nabibigyang buhay at nakakapagsagawa ng ganitong klaseng programa at talakayan upang tumukoy at makatulong sa paglutas ng mga suliranin at mga isyung may kinalaman sa pagpapaunlad, pagpapalaganap, at preserbasyon ng wikang Filipino.

Muli, maraming salamat po at mabuhay tayong lahat.

G. JEROME L. LINGON
Program Head, BAComm

INTERACTING IN BLENDED: AN INITIAL ASSESSMENT OF THE INTERPERSONAL COMMUNICATION SKILLS OF SELECTED MARINDUQUE STATE COLLEGE STUDENTS IN BLENDED LEARNING

Gail Antonette Rey

Communication is a process of sharing ideas, information, opinions, thoughts, and messages with other people through verbal or non-verbal methods in a specific time and place with a particular purpose. Furthermore, it is essential in all aspects of a person's life to have the ability to communicate effectively regardless of any form. It is one of the vital skills that students should have.

This study assessed the interpersonal communication skills of selected Marinduque State College students in blended learning to determine their interpersonal communication skills in this mode of learning. The study is descriptive correlational research. The researcher employed simple random sampling to select 120 respondents, 30 from each institution's four (4) schools, to respond to the self-administered questionnaire distributed online.

The study's findings revealed that the selected respondents utilized interpersonal communication skills when communicating and interacting with others in blended learning. The communication tools used in blended learning and synchronous discussions affect the students' interpersonal communication skills. One of the common problems encountered by the students in blended learning is the internet connectivity issues which affects their interpersonal communication skills. The study also suggests a significant relationship between blended learning and interpersonal communication skills. Students apply interpersonal communication skills in blended learning since these skills are crucial when interacting with instructors and classmates in a learning environment where the online aspect is more dominant, and communication mainly transpires virtually.

VEERUS: SELF-MADE 2D SHORT-ANIMATED FILM EXPLAINING COVID-19 PANDEMIC TO KIDS

Quezel Saguid

Communication is a process of sharing ideas, information, opinions, thoughts, and messages with other people through verbal or non-verbal methods in a specific time and place with a particular purpose. Furthermore, it is essential in all aspects of a person's life to have the ability to communicate effectively regardless of any form. It is one of the vital skills that students should have.

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KNOWLEDGE, ATTITUDE AND PRACTICES OF SELECTED HOUSEHOLD MEMBERS TOWARDS PROPER WASTE MANAGEMENT IN COASTAL BARANGAYS OF RIVERSIDE DISTRICT, BOAC, MARINDUQUE

Charmaine Magalang

Improper waste management has been an ongoing land and coastal issue for more than 40 years in our society, while people continuously strive to provide effective solutions to address these waste problems. This issue inflicts devastating impacts on land and coastal areas of a community, and if not properly addressed, this will further threaten the environment and the inhabitants. Due to environmental challenges, households from respective barangays in Riverside District need to strengthen their awareness, assess their attitudes, and improve their practices towards Proper Waste Management.

This study attempted to determine the knowledge, attitude, and practices of selected household members in terms of Proper Waste Management (PWM) in the coastal areas of Barangay, Buliasnin, Pili, Balogo, Lupac, and Maligaya, Boac, Marinduque. The researcher utilized the descriptive research design into a mixed-method approach. The study, on the other hand, used a design that included a self-administered survey questionnaire and a non-standardized unstructured interview.

Based on the data gathered, the research obtained the following results:

a) According to the study's findings, respondents have a very high level of knowledge about PWM, with an average weighted mean of 3.55; b) According to the study's findings, respondents have a very positive attitude toward PWM, with an average weighted mean of 3.812; and c) According to the study's findings, respondents have a very high level of practice about proper waste management, with an average weighted mean of 3.52.

However, it was identified that some respondents still practice waste burning, and that affects their relationship with the environment. It is inferred that there is a contradiction between what they know and what they practice specifically in terms of waste disposal. There are identified influencing factors affecting the human-communication relationship with the environment. Thus, there is a need to uphold the knowledge, improve the practices, and household members, together with local government officials, should act upon the recommended solutions to sustain proper waste management (PWM).

TV OR SOCMED: THE PREFERRED MEDIA TYPE OF BARANGAY LIPA CITIZENS IN RECOGNIZING THE SAFETY PROTOCOLS FOR COVID-19 PANDEMIC.

Chienevieve Piguerra

This research study aimed to determine the preferred media type of Barangay Lipa citizens in recognizing safety protocols for the COVID-19 pandemic. Also, this is intended to serve as a guide in determining which channels or types of media should be used during times of crisis. Specifically, the media type where people can easily acquire and understand the updates that will keep them safe amidst the pandemic. Moreover, the researcher used the descriptive research design, particularly the survey type and statistical tools such as percentage, weighted mean, Mann-Whitney U test, and Spearman's Rho. A self-administered questionnaire was utilized as the research instrument for gathering the data. There were 100 respondents in this study, which was obtained through purposive sampling. The findings showed that television is highly preferred by the respondents, obtaining a weighted mean of 4.49, while social media is moderately preferred, with a weighted mean of 3.98.

The study revealed that television is the preferred medium of the Barangay Lipa citizens in recognizing the safety protocols for the COVID-19 pandemic in terms of credibility and effectivity, and it is considered the most important medium to use during this crisis. Furthermore, there is a high level of preferability on television, while there is a moderate level of preferability on social media.

Furthermore, there is a significant relationship between the age of the barangay Lipa citizens and their preferred media type. However, educational attainment does not have a significant relationship with the preferred media type of the barangay Lipa citizens except for television's effectiveness.

LGUS RESPONSE AGAINST COVID-19 PANDEMIC: A STUDY ON HEALTH CRISIS COMMUNICATION STRATEGIES OF THE SELECTED BARANGAYS IN THE MUNICIPALITY OF MOGPOG

Rjay Montenegro

The year 2019 brought a massive destruction to the status of the entire world, including the Philippines, due to the existence of the Corona-Virus Disease 2019 (COVID-19) global health pandemic. Crisis/Risk communication is among the most important aspects of managing and addressing the harmful and negative consequences of it. The fight against COVID-19 heavily relies on the government's role as civic enabler, or its ability to enable strategic, systematic, and effective action toward addressing future risks and managing the current crisis, wherein communication, both internal and external to the government at this time, is very important.

This study aimed to determine both internal and external communication problems being experienced by the local government units in Mogpog, Marinduque and their respective actions taken. This study utilized a quantitative research design wherein data was gathered using survey questionnaires that were participated in by 90 barangay officials and volunteers.

Based on the findings of the study, the following conclusions were drawn: the respondents sometimes observed communication problems inside their organization as they cope with the COVID-19 Pandemic; the respondents frequently observed communication problems outside their organization as they cope with the COVID-19 Pandemic; the respondents used factual reference on mitigating the COVID-19 Pandemic in terms of communication and information dissemination; the utilization of IEC materials was effective in conducting information dissemination; there was a need for improvement for the writing, speaking, and reading comprehension of local government officials, and; there was a need to recommend solutions addressing the identified internal and external communication problems of the local government unit on handling COVID-19 Pandemic communication responses.

TALES OF E-SKWELA: IMPLEMENTATION OF E-LEARNING PLATFORMS AND ITS IMPACT ON THE ACADEMIC PERFORMANCE OF THE STUDENTS IN MARINDUQUE STATE COLLEGE

Chester Marie Historillo

Educational institutions around the world currently face unprecedented disruptions in the traditional educational practices and delivery due to the Covid-19 pandemic. The Philippines, in particular, has adopted and promulgates Flexible Learning that uses a combination of different modalities of teaching such as the use of online platforms and printed modules. This research paper aims to determine the level of implementation of e-learning platforms and their impact on the academic performance of the students in Marinduque State College. Through the theoretical lens of the Uses and Gratification by Elihu Katz and Fred Davis Technology Acceptance Model, a self-made online survey questionnaire was distributed to the selected college students in Marinduque State College. Respondents were determined using Stratified Random Sampling and were sampled in proportion to the size of the strata.

Analysis of the responses demonstrated that there is a higher level of implementation of e-learning platforms in terms of the Teaching and Learning Style. Thus, the results indicate that e-learning platforms help students to organize their work but the leading problem in the implementation of Flexible Learning is the unstable internet connection. In view of these findings, it is recommended that students may seek support from their school to address the problems they encountered with internet connection and communicate regularly with their teachers and co-students to keep up with the course requirements. Further research is needed to expand its scope and generate more robust findings that will point out the underlying procedures, techniques, and problems regarding the implementation of e-learning platforms in flexible learning.

KNOWLEDGE, ATTITUDES, AND PRACTICES OF THE CITIZENS TOWARDS THE IATF RESOLUTIONS IN SANTA CRUZ, MARINDUQUE DURING THE COVID-19 OUTBREAK

Dianara Medina

The study employed a quantitative research design to determine the knowledge, attitudes, and practices of the residents towards the implementation of the local government unit to the IATF resolution in the Municipality of Sta. Cruz. A total of 90 respondents were selected through convenient sampling technique. Based on the findings of the study, it can be implied that the residents of the Municipality of Sta. Cruz are aware of the IATF resolutions being implemented by the local government units. However, due to the spread of misinformation and inappropriate use of platforms which are not accessible to all, some of the residents become confused of the said health standards which affect their knowledge, attitude, and practices.

In light of the findings of the study, the respondents recommend the following for the improvement of the implementation of the IATF resolution: (1) Text hotline that will keep people reminded about the status of the locality; (2) Conduct an orientation about the resolution in each barangay before its implementation; (3) Proper, clear, and effective information dissemination; (4) Leniency to the rules and regulations being imposed and; (5) Long term effectivity of the IATF resolutions being imposed.

P R O G R A M A

I K A T L O N G A R A W

01:00 - 04:00	PANAYAM SA MGA MAG-AARAL/MANANALIKSIK MULA SA BA ENGLISH LANGUAGE STUDIES
	TALAKAYAN KASAMA SI **MR. BRYAN LEVINA VIRAY**
	PAGLULUNSAD NG MSC@70 COFFEE TABLE BOOK AT CATALOGUE
	PAGPAPALABAS NG HERITAGE TOUR
	MENSAHE MULA SA TAGAPANGULO NG PROGRAMA NG BA ELS **MS. JHOLEY ROSE R. LEAÑO-LANCION**

PRESENTASYON NG PANANALIKSIK

Pamagat	May Akda	Tagapayo
Language in Media: An Analysis of Linguistic Features of Selected News Text from Various News Publishers Online	Chinny L. Go	Gng. Jholey Rose L. Lancion
Language and Health Communication: A Morphological Analysis of Covid19 Pandemic Neologisms	Georgina Rey	Gng. Jholey Rose L. Lancion
Language Learning Motivation of Selected 2nd Year BS Entrepreneurship and BA English Language Studies of MSC Amidst New Normal, AY 2020-2021	Mary Eloisa M. Pugoy	Gng. Sheryl M. Podra
Filipinos and the Language of Maternalistic Leadership: Critical Discourse Analysis of Leni Robredo's Campaign Speeches	Gabrielle Ricafrente	Gng. Jholey Rose L. Lancion
Pragmatics of Discourse: Politeness in a Facebook Group Chat of BA English Language Studies Students	Ronnie Mae Rullan	Gng. Cherie Ann M. Luna
Multimodal Analysis of the 2020 Viral RC Advertisement in the Philippines	Krystel Jane Manalo	Gng. Jholey Rose L. Lancion

MENSAHE

Mapagpalang araw sa lahat.

Karaniwang maling kuru-kuro sa atin, bilang mga tao, na hinuhubog natin ang ating wika sa isang bagay na babagay sa ating indibidwal na buhay. Sa katotohanan, ayon kina Lave at Wenger, ang wika mismo ang humuhubog sa mga komunidad ng kasanayan kung saan ito tumutugon at kung saan ito umaayon sa sarili nito. Bilang isang bahagi ng tao, ang wika ay may sariling buhay at isang landas na nagdadala ng sangkatauhan at pag-unlad kasama nito. Bilang isang likas na predicator ng nakaraan, kasalukuyan, at hinaharap, pinipili ng wika ang landas nito sa pamamagitan ng iba't ibang mga pangyayari na ipinakita dito.

Ang wika ay hindi lamang umiiral sa pagsasalita at pagsulat, kundi maging sa paraan ng pagpili ng kulay ng ating pang-araw-araw na kamiseta. Samakatuwid, ang wika ay umiiral at gumagana. Bilang mga makatuwirang nilalang, sinisikap nating bigyan ng kahulugan ang lahat upang matutunan ang wika ng lipunan. At bilang resulta, ito ang namamahala sa atin. Ang pinakasimpleng aspeto ay ang pag-aaral kung paano gamitin ang wika, gawin itong sarili natin, ipakita kung sino tayo bilang tao, at sundin ang ating mga iniisip at ideya upang sila ay umiral sa mundo at maunawaan ng iba.

Ngunit ang pag-aaral ng isang wika na sapat upang magamit ito bilang isang tool ay ang pinakamahirap na aspeto. Bilang mga miyembro ng komunidad ng akademya, ang kahirapan ay nasa pag-master ng ating wika—ang wikang nakatanim sa ating kaluluwa at pagkakakilanlan— at sa pag-alam kung kailan ito gagamitin bilang isang talim, at kung kailan ito dapat pigilan, upang bigyang-daan ang buhay na umunlad at lumaganap. Kung kaya't ang ganitong mga klase ng pagtitipon at programa ay mahalaga lalo't higit kung ati ding pagtutuunan ng pansin ang pananaliksik ukol sa sistema ng wika sa ating lipunan, ang pagsalamin nito sa ating kultura at pagkakakilanlan, at ang pagkilala pa sa ibang mga wika na sumasalamin sa ating pagkaPilipino.

Sa pandaigdigang mundo ngayon, ang papel ng pananaliksik sa isang institusyong pang-akademiko ay kritikal para sa pangmatagalang posibilidad at pag-unlad nito, at ang paglago na hinihimok ng kaalaman batay sa pagbabago ay mahalaga. Ang pangunahing konsepto ng pananaliksik ay ang paghahanap ng kaalaman. Ang kalidad ng gawaing pananaliksik ay may direktang epekto sa kalidad ng pagtuturo at pagkatuto sa silid-aralan, na nakikinabang sa mga mag-aaral, lipunan, at bansa sa kabuuan. Ang akademikong pananaliksik, walang duda, ay kritikal sa pandaigdigang pag-unlad.

Ang ganitong klase ng inisyatibo ay nagbibigay-daan hindi lamang sa mga pakuldad kundi lalo't higit sa mga mag-aaral na makagawa ng isang pinong piraso ng orihinal na gawa, na nagpapakita hindi lamang ng kanilang espesyal na kaalaman kundi pati na rin sa analytical at mga kasanayan sa pagsulat ukol sa pagpapaunlad ng wika at pagkatuto nito.

Aking taos-pusong pasasalamat sa komite na nag-ayos ng makabuluhang hakbangin na ito. Pagpugay sa ating karangyaan sa dunong at sining ng mga wika at ng kulturang pumapaloob dito.

Masaganang araw sa lahat! Padayon!

Gng. JHOLEY ROSE R. LEAÑO-LANCION
Program Head, BAELS

LANGUAGE IN MEDIA: AN ANALYSIS OF LINGUISTIC FEATURES OF SELECTED NEWS TEXT FROM VARIOUS NEWS PUBLISHERS ONLINE

Chinny Go

This study used a qualitative type of research to obtain detailed understanding of the linguistic features of the selected news text from the Manila Bulletin, Philippine Star, and Philippine Daily Inquirer using stylistic analysis. Likewise, this study also studied the selected news text published by the stated news outlet regarding its conversational implicatures through content analysis. The primary data used in this study are news articles from Manila Bulletin, Philippine Star, and Philippine Daily Inquirer. The coverage topic of the said news articles discusses the senatorial candidacy of the President of the Philippines, Rodrigo Duterte which was initially announced last November, 2021.

The findings of the study revealed that hyphenated terms, contracted word forms, and punctuation marks were the graphological aspects evident in the news text involved. The Philippine Star uses the most hyphenated terms, and the Manila Bulletin uses most of the contracted word forms in their news articles. In terms of lexical features, the abbreviated word forms were mostly observed in the news text of the Philippine Star, compound words were mostly observed in Manila Bulletin news article, and the use of proper nouns was displayed mostly in the news text from Philippine Star. Meanwhile, the type of sentences evident in the news text involved is the use of the simple sentence, compound sentences, and complex sentences. In terms of evaluating the news text conversational implicatures, it was shown that the conversational implicatures features have been applied in all of the news texts involved. However, differences show that Manila Bulletin poses the most consistent in using formal addresses and labels in its news text. The Philippine Star represented the most terms indicating referencing, and the use of informal terms was observed in both the news text of the Manila Bulletin and Philippine Star.

It is recommended by the researcher for the future relevant research study, that referring to a broader number of news articles to be analyzed in identifying news text-linguistic features will encourage a more expanded news values list for broader linguistic feature analysis.

LANGUAGE AND HEALTH COMMUNICATION: A MORPHOLOGICAL ANALYSIS OF THE COVID-19 PANDEMIC NEOLOGISMS

Georgina Alexis Rey

This research study aimed to analyze the COVID-19 pandemic neologisms. It attempted to look for the neologisms emerged and used during the outbreak of the coronavirus, analyzed the morphological processes involved in the creation of neologisms, and the implications of morphological constructions of neologisms to language and health communication. This study utilized the descriptive- qualitative research method wherein the DOH and WHO facebook pages, journals, and research and news articles served as the sources of data. The identified neologisms and the morphological processes involved were carefully analyzed in tabular form.

Based on the results of the study, it was found out that there were 30 neologisms emerged during the outbreak of the coronavirus. The created neologisms have own meaning and were commonly used in news articles and different social media platforms. It was also revealed that the compounding and affixation, and compounding and blending, were the most used morphological processes in the creation of neologisms. With this, the language and health communication were greatly affected. It proved that language continues to evolve, and raising health awareness was improved.

With all these findings, the researcher hereby recommended that the community should learn and use the neologisms to effectively communicate. The English language teachers should use the identified neologisms as examples in showing how language evolves and works. The English language learners are encouraged as well to participate on webinars about health communication and language use during the pandemic.

FILIPINOS AND THE LANGUAGE OF MATERNALISTIC LEADERSHIP: CRITICAL DISCOURSE ANALYSIS OF LENI ROBREDO'S CAMPAIGN SPEECHES

Gabrielle Ricafrente

Easily a target of constant criticism and prejudice, women in power and women who seeks higher position in this modern political world still suffers the glass ceiling. With a statistic record of having over 26 women in executive governmental positions all over the world last year, maternalistic leadership, a term that rightfully defines the type of leadership governed by women, should have been used and known to be at par with paternalistic leadership. But the challenge of the glass ceiling persists that even the language of maternalistic leadership (for all authority depends on a leader's utilization of her/his language) is underrepresented still, weakening the power value present in the speech of women leaders and strengthening society's longstanding skepticism on female governance. This study aims to define the language of maternalistic leadership using critical discourse analysis through Leni Robredo's five (5) speeches and from it, derive inferences to the speaker's power relations and their perceived leadership capabilities.

PRAGMATICS OF DISCOURSE: POLITENESS IN A FACEBOOK GROUP CHAT OF BA ENGLISH LANGUAGE STUDIES STUDENTS

Ronnie Mae Rullan

When it comes to maintaining formality and netiquette in online communication, especially in academic group discussions, attitude plays a significant role. It is essential for using Academic Group Chats effectively and for demonstrating netiquette between students and professors. Online group chats or chat rooms have been more popular due to the rise of blended learning and online synchronous learning during this era, notably Facebook Messenger. Existing Facebook Messenger academic group chats serve as a means of communication between students and instructors, but the familiarity occasionally allows for less formality. Politeness is an aspect that can stem from this significant formality within the said online platform setting. It is upheaved that there are crucial factors in the inception of Politeness and the awareness as well as the usage of Politeness deflates. As demonstrated in some studies, this deflation happens due to the lack of social distance and power relationships with teachers/instructors where slang language was regarded. This study aimed to define the politeness strategies in the selected Academic Facebook Group Chats of BA ELS 3 Students using computer mediated discourse analysis while considering the consistency when the premise of power is placed.

MULTIMODAL ANALYSIS OF 2020 VIRAL RC COLA ADVERTISEMENT IN THE PHILIPPINES

Krystel Jane Manalo

The context of advertising in the Philippines is more of a classic Philippine theatrical, which usually follows a recognizable storyline. One of the most bizarre advertisement produced in the Philippines is the RC Cola 'Family' advertisement that triggered various reactions from consumers. With this, the researcher decided to conduct a Multimodal Analysis on the said advertisement to determine how semiotic signs help generate meaning through Halliday's systemic functional linguistic theory and Anstey and Bull's multimodal semiotic system theory to study the RC Cola advertising.

The study's findings demonstrate that the "Family" RC Cola commercial features a multimodal semiotic system that includes linguistics, verbal, visual, audio, and gestural elements. Each multimodal semiotic system is tightly tied or interrelated to the others in order to complete advertising and attract customers. The semiotic system supports and performs its purpose in effectively delivering the advertisement to the audience.

LANGUAGE LEARNING MOTIVATION OF SELECTED 2ND YEAR BS ENTREPRENEURSHIP AND BAELS STUDENTS OF MARINDUQUE STATE COLLEGE AMIDST NEW NORMAL, A.Y. 2020-2021

Mary Elaisa Pugoy

The purpose of this study was to determine the most common English language learning motivation and how the new normal influences the learning motivation of Marinduque State College 2nd year BS Entrepreneurship and BAELS students in the academic year 2020-2021. The data was analyzed using a descriptive analysis by the researcher. The research was carried out in the province of Marinduque, specifically in the Institute of Arts and Social Sciences at Marinduque State College. Using the mean, frequency, percentage, and the non-parametric Mann-Whitney test, the collected data was properly analyzed and summarized. The survey questionnaire was created with Google Forms and sent via Facebook and Messenger.

According to the findings, the primary integrative goal of BS Entrepreneurship students was to learn English since it allows them to access more information through published sources. Their primary instrumental goal was to learn English as a means of improving their chances of finding better career possibilities in the future. The primary integrative reason of BAELS students, on the other hand, demonstrated that they are motivated to learn English because it allows them to appreciate and understand the English language and literature more deeply. The most common instrumental incentive stated that they are motivated to learn once they receive good grades and are excited about the future possibilities of learning the language. It was discovered that there is no significant difference between BS Entrepreneurship and BAELS students in terms of total English language learning motivation. In terms of lesson understanding and academic achievement, class attendance and online learning, as well as socialization and communication skills, the new normal has a positive and bad impact on the respondents.

The researcher advises implementing and adopting learning approaches, strategies, and styles that will improve students' learning motivation, evaluate one's learning motivation, and motivate students to pursue studying in a new learning environment based on the findings of the study.